



10 YEAR COMMUNITY RENEWAL

BELLAMBI - IT'S OUR PLACE



THE CHALLENGE

Breaking the cycle of disadvantage

78%

Concentration of social housing



4,011

people live in Bellambi



1,061

families

SAMPLE RESULTS YEARS 1-3

150 JOBS CREATED

through the opening of Bunnings Bellambi

Aboriginal Reconciliation walk participation doubled each year to **2400 people** in 2018

Crime reporting has **INCREASED** encouragingly

Source: BOCSAR

Childhood vulnerability decreased by

7.6%.

0.3% decrease in NSW Compared to 2015. Source: AEDC

LEVERAGE RATIO#

\$1.7M
Cost



\$12.4M
Return



Every \$1 invested creates **\$7.15** in returns

Sample year - It's Our Place initiative 2018

10 YEAR PLAN



A world first tested & proven place-based, Collective Impact incubation approach.

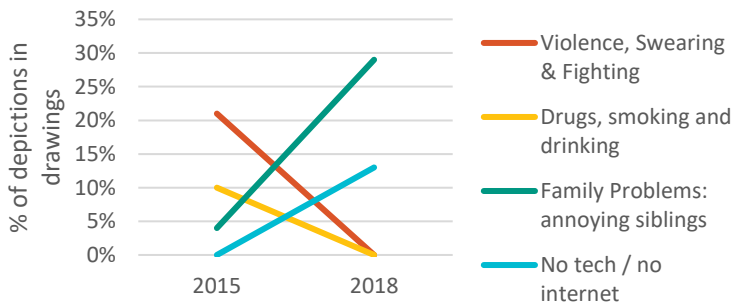
ASIT brings an independent mindset to help facilitate all parties to work on a particular social challenge, for instance *It's Our Place* Bellambi.

- We act as a **neutral facilitator**
- We set up **advisory boards**, involving all relevant and necessary stakeholders as well as the government "owner"
- We secure **commitment and resources** by all key stakeholders
- We encourage all advisory board members to **collaborate** by sharing all parties needs and goals
- This encourages **information sharing**
- The solution(s) is set by the community, the board and all parties involved support it
- Implementation is mapped out and tracked by independent facilitators
- **Measurement** of implementation and its effects are reported to the stakeholders
- Our Board **adjusts goals or sets new goals**, in an iterative manner based on need

"Personally, for me, I get to do things. I don't have to sit at home, feeling like, just isolated. At least you can feel part of it, if you want to. Everyone is welcome."
Bellambi Resident, 2019

LIFE FOR KIDS IN BELLAMBI: 2015 - NOW

Older Student perceptions of "Worst Things" 2015 and 2018



Note: Children's perceptions of greater public safety correlate with available data.

2015

The **worst things** about Bellambi in the summer holidays will be....

people fighting



The **best things** about Bellambi in the summer holidays will be....

sitting on the beach writing poems



2018

The **best things** about Bellambi in the summer holidays will be



The **worst things** about Bellambi in the summer holidays will be
The worst thing at my house is arguing with my sister.



"I let my 7-year-old daughter walk around to her friend's house now. I wouldn't have done that 2 years ago"
Bellambi Resident, 2018